

# BITWISE INDUSTRIES FOUNDERS COHORT AT THE IGNITE INNOVATION LAB, IN BAKERSFIELD, CA

## What is the Founders Cohort?

The Founders cohort is a six-month, paid, business development program that provides a space and place where aspiring entrepreneurs and beginner business owners are inspired to dream big! Cohort members are immersed in a community with other like-minded individuals, and mentored by those with experience in founding companies.

## Topics to be covered:

- Goal setting
- Business planning and revision
- Standard operating procedures
- Mindset and vision
- Marketing and finance
- Pitch delivery

## Founders Cohort Launching in Summer/Fall 2023

Bitwise Industries, in partnership with the City of Bakersfield and Kern County, is launching its third Founders Cohort in Summer/Fall 2023 and are actively recruiting interested founders.



## Who should apply?

We are looking for founders that are ready to see their business grow and succeed.

Ideal candidates should:

- Strive to take your business idea to the next level
- Have a “learn-by-doing” attitude
- Possess the ability to problem solve, think outside-the-box, and ask questions
- Benefit from having access to a community of like-minded individuals with the same common goal

## How to apply for this cohort?

Individuals interested in applying are encouraged to prepare a pitch deck or video application that summarizes their business model or idea and why it would be a good fit for the cohort, and submit via email to [founders@bitwiseindustries.com](mailto:founders@bitwiseindustries.com).

\*Interested candidates must reside in Kern, Inyo, or Mono County.

## Still have questions or interested in learning more?

Email [founders@bitwiseindustries.com](mailto:founders@bitwiseindustries.com) and tell us a little more about yourself and your business. We're looking forward to discussing potential opportunities within our program!

